



GRUPO FOLKLORICO HERENCIAS MEXICANAS

WHAT WE DO

For 15 years, Herencias Mexicanas has been a cornerstone of arts education, offering accessible folklórico dance classes throughout Snohomish County and Washington State. With an average of 15-30 local students each year, we prioritize inclusivity, welcoming dancers from all cultural backgrounds to join our classes.

Our annual recital provides a platform for students to showcase their progress and experience the thrill of performing in front of live audiences. Our professional programming, including 10-20 shows annually, ensures that the beauty of folklórico reaches diverse communities across the state, and provides performing opportunities for our students.

From Seattle's Folklife Festival to Shorecrest Physical Poetry, our performances captivate audiences at various events throughout the region. Additionally, our workshops feature expert instructors from Mexico, offering our dancers unique opportunities to deepen their skills and connect with the rich traditions of folklórico.

MISSION



Based in Everett, WA, our goal is to enrich our community by offering accessible dance classes, providing a cultural outlet and recreational activity for all. Through these classes, we aim to keep community members connected to their heritage while offering a positive alternative to potential negative influences.



HISTORY

In 2009, four families in Lake Stevens, WA, began a journey to preserve their heritage and traditions. Motivated by a desire for their children to embrace their roots, the initiative quickly grew, evolving into a vibrant community within a few short years. These families, hailing from Mexico, were some of the first in the Snohomish County area to form a group like this and their collective effort laid the foundation for "Herencias," an organization dedicated to sharing Mexican folkloric dances and music in the Pacific Northwest.

OUR IMPACT

Herencias is transforming lives by preserving Mexican culture and nurturing personal growth among our dancers. Our program teaches discipline, history, technique, and choreography, fostering commitment and pride. With dedicated local instructors and collaborations with renowned mentors from Mexico, we offer unparalleled learning opportunities. Additionally, our affordable dance options in Everett provide a positive outlet, keeping individuals engaged in their culture and away from negative influences.

CONTACT INFO

 herenciasmexicanas.org

 herenciasmexicanas@gmail.com

   @herenciasmexicanas

SUPPORT US

Your support is crucial to Herencias Mexicanas and its mission. Your contributions directly fund essential expenses such as studio rentals, costume fees, insurance, and storage rentals, ensuring the sustainability of our programs. It's worth noting that all dancers, board members, and teachers volunteer their time, highlighting our commitment to community and cultural enrichment.

SPONSORSHIP TIERS

PLEASE NOTE THAT HERENCIAS MEXICANAS IS A NONPROFIT BUT IS NOT TAX EXEMPT.

\$500

BRONZE

- Logo in show program
- Herencias swag bag
- 2 tickets to show
- Social Media
 - 1 IG story mention
 - Permanent highlight on IG

\$700

SILVER

- Logo on intro video for the show
- Logo in show program
- Herencias Swag Bag
- 2 tickets to show
- Logo on flyer
- Logo on anniversary show shirt
- Social Media:
 - 1 dedicated post on IG & FB
 - 1 IG story mention
 - Permanent highlight on IG

\$1000

GOLD

- Logo on intro video for the show
- Logo in show program
- Herencias Swag Bag
- 3 tickets to show
- Logo on flyer
- Logo on anniversary show shirt
- Logo on home & sponsor page
- Social Media:
 - 2 dedicated post on IG & FB
 - 1 IG story mention
 - Permanent highlight on IG

\$2000

PLATINUM

- Logo on intro video for the show
- Logo in show program
- Herencias Swag Bag
- 5 tickets to show
- Logo on flyer
- Logo on anniversary show shirt
- Logo on website home page and sponsor page
- Promotional print materials at event
- Social Media:
 - 3 dedicated & pinned post on IG & FB
 - 1 IG story mention
 - Permanent highlight on IG

***DONATIONS UNDER \$500 WILL BE LISTED AS DONORS
CUSTOMIZABLE SPONSOR PACKAGES AVAILABLE!***

Sponsorship Agreement

This sponsorship agreement (The “agreement”) is made and entered into as of the last signature date below. This agreement is by and between **HERENCIAS MEXICANAS** with address 9900 12th Ave W, Everett, WA. 98204 identified below as (“**HERENCIAS**”) and the sponsor

_____ with the address
_____ specified below as (“**SPONSOR**”)

In consideration of the mutual promises and covenants contained in this Agreement, the parties now agree as follows:

I. In consideration of the Sponsor’s participation in the event, **HERENCIAS** shall provide the Sponsor with the benefits set out in the sponsorship fee form.

II. For its participation as a Sponsor, **SPONSOR** shall pay **HERENCIAS** a fee selected by the **SPONSOR**.

The sponsorship fee is payable to Herencias Mexicanas, due on the date of the Agreement signing.

Sponsorship Tier:

Bronze Silver Gold Platinum

Name of sponsor’s company or organization:

Address: _____

City/State: _____ ZIP: _____

Phone: _____ EMAIL: _____

Signature of sponsor: _____ Date: _____

Signature of Herencias Mexicanas representative: _____

Date: _____